



glocusent

The Book Light,
The Glocusent.

About Glocusent

Founded in **2019**, Glocusent has quickly become the go-to brand for book lights, earning a reputation as the **best book light brand** in the market. Our team of experienced engineers and designers is constantly working to create innovative and reliable products that meet the needs of our customers.

Our vision is to create a world where reading is comfortable, easy, and enjoyable for everyone. We believe that reading is essential for personal growth, and we are committed to helping readers of all ages and backgrounds to enjoy this wonderful pastime. Whether you're an avid bookworm or just looking for a comfortable way to read on your commute, Glocusent has a book light that will meet your needs.



At Glocusent



We are passionate about providing avid readers with highquality book lights that enhance their reading experience. Our **mission** is to help readers of all ages and backgrounds to read more comfortably and easily, no matter the time of day or their environment.

Our **vision** is to create a world where reading is comfortable, easy, and enjoyable for everyone. We believe that reading is essential for personal growth, and we are committed to helping readers of all ages and backgrounds to enjoy this wonderful pastime. Whether you're an avid bookworm or just looking for a comfortable way to read on your commute, **Glocusent has a book light that will meet your needs.**



Brand Story

The Book Light, The Glocusent.

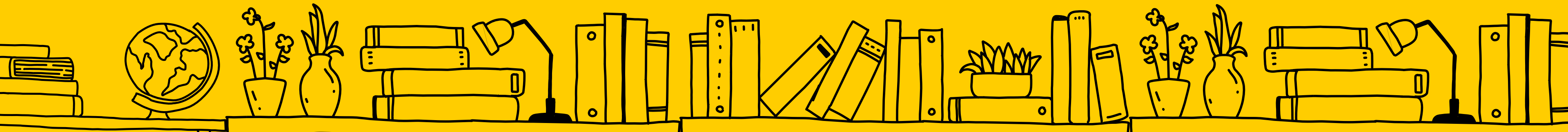
As a leading expert in book lights, Glocusent embodies the essence of **glory**, **focus**, and precious **moments**. We are constantly pushing the boundaries of innovation to develop healthy, bright, and eye-caring book lights that provide ample illumination for an enhanced reading experience. Our unwavering commitment to staying at the forefront of premium LED book light technology ensures that we deliver the joy of serene, uninterrupted nightly reading to our valued customers.

“

At Glocusent, our top priority is to serve the customer.

Everything we do, from product design to innovation, is driven by this commitment. Our mission is to illuminate the joy of reading, one book light at a time. We strive to create the perfect balance of form and function, so that each reader can dive into their favorite stories with absolute comfort and clarity. Everything else needs to rank behind serving our customers.” – Founder & CEO, Mason

”



Our Book Lights

The Glocusent book lights are currently categorized in **4 main types** and come with a wide range of features and shapes: Neck Light, Amber Book Light, Clip On Light, and Book Light for Kids. In the meantime, Glocusent is continuously developing new product line to serve our customers better. For example, the Glocusent camping lantern. Glocusent lights up more than your books.



Neck Light



Amber Light



Clip-ON Light



Book Light for Kids

Glocusent Neck Light

Bestseller on Amazon Since 2019

Over the past three years, our neck light product has been a real superstar, receiving **over 75,000 five-star reviews** on Amazon. But that's not enough for us! **In 2022**, we're excited to announce the launch of our **upgraded neck lights**, based on feedback and suggestions from our thousands of customers. This new version is **slimmer, lighter, and more ergonomically designed** for a more comfortable fit. Plus, it features an **additional timer function**, perfect for when you need to set a reading goal or just want to doze off without worrying about turning off the light.



+94000
Amazon Ratings

No.1

over \$ 9M
Total Sales
in 2022



+427000
Sold in 2022

Why Glocusent?

Are you an avid reader who loves to curl up with a good book, but struggle with **poor lighting, eye strain, and inflexible lighting solutions**? Look no further than Glocusent! Our Glocusent book lights are the best solution for book lovers and avid readers who want to read comfortably, no matter where they are.

With a flexible and bendable arm, you can direct the light exactly where you need it, whether you're reading in bed, on a plane, or in your favorite reading nook. Our LED bulbs provide **bright and even lighting, reducing eye strain and making it easier to read for extended periods**. Plus, our rechargeable battery offers **long-lasting power**, so you can read to your heart's content without worrying about running out of battery.

Don't let poor lighting ruin your reading experience—choose Glocusent and read comfortably, anytime, anywhere!



**ABUNDANT
ILLUMINATION**



**EYE-CARING
DESIGN**

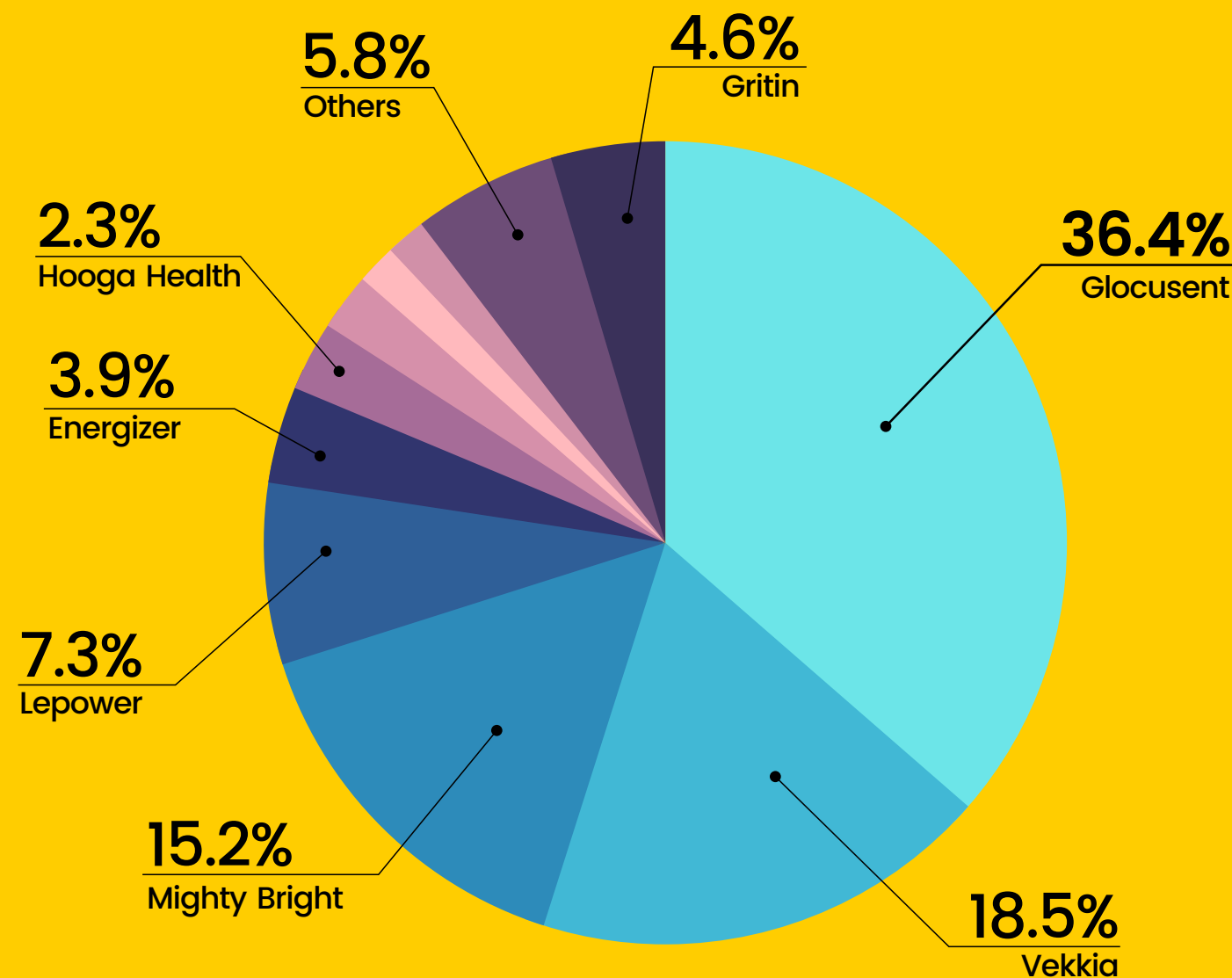


**FLEXIBLE &
PORTABLE**



**AFFORDABLE
PRICE**

Book Light Company Market Share Analysis, 2022



Glocusent 36.4%-36.9%

Vekkia 18.5%-18.7%

Mighty Bright 15.2%-15.4%

Lepower 7.3%-7.5%

Gritin 4.6%-4.8%

Energizer 3.9%-4.1%

WITHit, LLC 2.8%-2.1%

Hooga Health 2.3%-2.5%

OttLite Technologies, Inc. 1.6%-1.8%

Deeplite 1.6%-1.4%

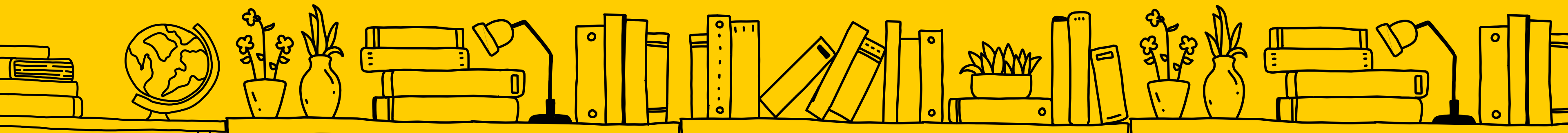
Others 5.8%-4.8%

Partner with NYPL



New York
Public
Library

We're excited to announce our partnership with the New York Public Library! Glocusent has teamed up with NYPL to support its mission of providing free and accessible education to everyone. As a corporate partner, we're committed to promoting literacy and education and helping the library serve its community better. Join us in supporting this worthy cause and get your own Glocusent book light today. Together, we can light up the world, one page at a time!



Where to Purchase

Glocusent is currently loved by our customers worldwide. You can find us on amazon.com in **America, Canada, Mexico, Germany, UK, France, Italy, Spain, Poland, Netherlands, Sweden, Belgium, Japan, the United Arab Emirates, Saudi Arabia and Singapore.**

You can also find us on our own website
www.glocusent.com.



Contact Us

For Sample Testing, Company Profile, Product Details and More.



ADDRESS

1624 Market Street ste 226#79525 denver, Colorado 80202

PHONE NUMBER

+1 213 261 7566

EMAIL ADDRESS

max@glocusent.com

Website

glocusent.com